



## BE COOL LOOK SHARP

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W. [itsice.com](http://itsice.com)

### PRIVACY POLICY

#### THE PURPOSE OF THIS POLICY

Here at Ice we take the privacy of visitors to our website very seriously and will ensure that industry best practices safeguard your personal data at all times.

In order for us to perform our day to day business activities, we need to collect and store basic personal data.

This policy outlines the type of personal information we may collect through users visiting our site, why it's collected and how it's shared.

The policy applies only to Ice & a Slice Studios and users of this site. It doesn't extend to any websites that may be accessed from this site including any links to social media websites.

#### WHAT DATA?

From time to time, you may give us information about yourself by filling in forms on our website or by corresponding with us by phone, email or otherwise. This information may include your name, address, job title and email address.

#### WHAT WE DO WITH YOUR DATA

The data that we collect about you will be used to administer our site for general internal operations, including improving your browsing experience, data analysis, testing, research, statistical and survey purposes. It will also help us to improve our site to ensure it's presented in the most effective way for you and your computer.

We do not usually use any personal data we collect for marketing purposes or disclose personal data to any third parties. If we intend to use your personal data for such purposes, for example if we wanted to send you a newsletter, we will inform you before collecting your data. We may however transfer your information to a third-party purchaser in the event that is required in relation to the sale of the whole or a substantial part of our business. We will not, without your express consent, provide your personal information to any third parties for the purposes of direct marketing.

#### SECURITY

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable and stringent physical, electronic and managerial procedures to protect the information we collect online.

All personal data is stored securely in accordance with the principles of the current Data Protection laws, using password and firewall protected servers. However, all users must be aware that due to the inherent open nature of the internet, no transmission of data via the internet can be guaranteed 100% secure and must be done so entirely at your own risk.

If you follow a link on our website to another website, please note that these sites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these sites.

#### COOKIES

Ice & a Slice Studios do not use cookies in this site.

#### ACCESSING YOUR OWN DATA

You have the right to ask for a copy of any personal data held by Ice & a Slice at any time. We will charge an administration fee of £10, in line with data protection laws. Access to information requests must be submitted in writing and will be handled within a month by a member of staff responsible for ensuring such requests are handled in a compliant manner.

#### CHANGES TO THIS POLICY

We may change this policy from time to time by updating this page. You should check this page periodically to make sure you're happy with any changes. This policy is effective from 25/05/2018.